

SHEMA FRÉDÉRIC MITALI

SKEMA Business School
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Academic Positions

- 2023 - Assistant Professor of Finance, SKEMA Business School (Paris Campus)
- 2023 Lecturer, E4S (Enterprise 4 Society: EPFL, IMD, HEC Lausanne)
- 2021 - 2023 Postdoctoral Fellow in Finance, Swiss Finance Institute @ Ecole Polytechnique Fédérale de Lausanne (EPFL)
- 2019 - 2021 Postdoctoral Fellow in Finance, University of Geneva

Education

- 2019 PhD in Finance, University of Warwick
2019: Visiting PhD Student, Bocconi University
- 2014 MSc in Finance, HEC Lausanne
- 2012 BSc in Business Administration, University of Geneva

Research Areas

Sustainable Finance, Investments, Financial Networks, Information Economics, Textual Analysis.

Publications

1. **“Why Do Firms Issue Green Bonds?”**, with J. Daubanes and J.-C. Rochet. *Energy Journal*, 2025.
2. **“Do Stock-Level Experienced Returns Affect Security Selection?”**, with C. Antoniou. *Journal of Banking and Finance*, 2023.

Working Papers

3. **“The Determinants and Consequences of U.S. Firms’ Differences in Post-Pandemic Inflation Expectations”** 2025.
4. **“Social Preferences and Investment Decisions: Evidence from U.S. Mutual Funds”** with P. Krueger and G. Ugazio. 2025. (*Revise and resubmit, Journal of Business Ethics*)
5. **“How Do Mutual Fund Investors React to Text-Based Uncertainty?”** 2025
6. **“Empty ESG Promises: A Text Analysis of Mutual Fund Prospectuses”**, with A. Andrikogiannopoulou, P. Krueger, F. Papakonstantinou. 2024
7. **“The Sustainability Footprint of Institutional Investors: ESG Driven Price Pressure and Performance”**, with R. Gibson Brandon and P. Krueger. 2022

Conference Contributions and Seminar Presentations

- 2025 Behavioural Finance Working Group 18th Annual Conference
- 2024 SFS Cavalcade North America, French Inter Business Schools Finance workshop, ESSEC Asset Pricing Breakfast
- 2023 XI International Academic Symposium – Green investments for the energy transition*, IESE Machine Learning for Textual and Unstructured Data Seminar, Paris Dauphine University, IESE Business School, University of Sussex, SKEMA Business School, IESEG
- 2022 MIT CEEPR Spring Workshop*, SFI Research Days, Cornell University ESG Investing Research Conference*, GIWM Annual Conference on Recent Trends in Wealth Management, Warwick Business School, EPFL-HEC Lausanne Brown Bag Seminar, FCA*
- 2021 AERE*, MEA*, University of Geneva, University of St-Gallen, EPFL, IAEE*, GRASFI*, Institut Louis Bachelier/Banque de France*
- 2020 EAERE*, Workshop Sustainable Finance, FMA Annual Meeting , CESifo Area Conference on Energy and Climate Economics*, Geneva-Zurich Seminar on Sustainable Finance
- 2019 FMA Europe, Bocconi Finance Brown Bag Seminar
- 2018 Blackrock*, EEA/ESEM, EFA*, Research in Behavioral Finance Conference, University of Geneva Brown Bag Seminar, Swiss Economists Abroad Annual Meeting
- 2017 French Finance Association Annual Meeting, Conference on Hedge Funds and Other Collective Investment Funds (Poster), Warwick Business School Seminar, Swiss Economists Abroad Annual Meeting

*: presented by
co-author

Awards, Fellowships, Grants

- 2021 Geneva Institute for Wealth Management Research Award for ["Empty ESG Promises: A Text Analysis of Mutual Fund Prospectuses"](#)
- 2019 Swiss National Science Foundation Doc.Mobility Fellowship
- 2018 American Finance Association Doctoral Student Travel Grant
- 2016 - 2019 Warwick Business School Bursary

Teaching Experience

- Fall 2023- Lecturer: Financial Markets and Institutions; Corporate Finance; International Finance; Finance for Entrepreneurs
- Spring 2023- Lecturer: MSc., Sustainable and Entrepreneurial Finance ([E4S](#); EPFL-IMD-UNIL)
- Fall 2021-22 TA: MSc., Introduction to Finance (EPFL)
- 2016-18 TA: Foundations of Financial Management (BSc), Empirical Finance (MSc), Quantitative Methods for Finance (MSc; Warwick)

Other Academic Activities

Referee: Management Science, Journal of Banking and Finance, Journal of Corporate Finance, Journal of Financial Econometrics, Journal of Business Ethics, Journal of Economic Behavior and Organization, Journal of Behavioral and Experimental Finance, Journal of Commodity Markets, European Journal of Finance, B.E. Journal of Economic Analysis & Policy.

Co-organizer: Geneva Summit on Sustainable Finance 2021, 2020

Scientific Committee Member: European Finance Association 2025, Royal Economic Society Junior Symposium 2019.

Discussant: Geneva Summit on Sustainable Finance 2020; Workshop Sustainable Finance (Liechtenstein) 2020; FMA Europe (Glasgow, Scotland) 2019

Service: EPFL College of Management of Technology Council Member 2022-23