

# SHEMA FRÉDÉRIC MITALI

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## Academic Positions

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2023 -	Assistant Professor of Finance, SKEMA Business School (Paris Campus)
2023	Lecturer, E4S (Enterprise 4 Society: EPFL, IMD, HEC Lausanne)
2021 - 2023	Postdoctoral Fellow in Finance, Swiss Finance Institute @ Ecole Polytechnique Fédérale de Lausanne (EPFL)
2019 - 2021	Postdoctoral Fellow in Finance, University of Geneva

## Education

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2019	PhD in Finance, University of Warwick <i>2019: Visiting PhD Student, Bocconi University</i>
2014	MSc in Finance, HEC Lausanne
2012	BSc in Business Administration, University of Geneva

## Research Areas

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Sustainable Finance, Investments, Financial Networks, Information Economics, Textual Analysis.

## Publications

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1. **"Why Do Firms Issue Green Bonds?"**, with J. Daubanes and J.-C. Rochet. *Energy Journal*, 2025.
2. **"Do Stock-Level Experienced Returns Affect Security Selection?"**, with C. Antoniou. *Journal of Banking and Finance*, 2023.

## Working Papers

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3. **"The Determinants and Consequences of U.S. Firms' Differences in Post-Pandemic Inflation Expectations"** 2025.
4. **"Social Preferences and Investment Decisions: Evidence from U.S. Mutual Funds"** with P. Krueger and G. Ugazio. 2025. (*Revise and resubmit, Journal of Business Ethics*)
5. **"How Do Mutual Fund Investors React to Text-Based Uncertainty?"** 2025
6. **"Empty ESG Promises: A Text Analysis of Mutual Fund Prospectuses"**, with A. Andrikogiannopoulou, P. Krueger, F. Papakonstantinou. 2024
7. **"The Sustainability Footprint of Institutional Investors: ESG Driven Price Pressure and Performance"**, with R. Gibson Brandon and P. Krueger. 2022

## Conference Contributions and Seminar Presentations

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2025	Behavioural Finance Working Group 18th Annual Conference
2024	SFS Cavalcade North America, French Inter Business Schools Finance workshop, ESSEC Asset Pricing Breakfast
2023	XI International Academic Symposium – Green investments for the energy transition*, IESE Machine Learning for Textual and Unstructured Data Seminar, Paris Dauphine University, IESE Business School, University of Sussex, SKEMA Business School, IESEG
2022	MIT CEEPR Spring Workshop*, SFI Research Days, Cornell University ESG Investing Research Conference*, GIWM Annual Conference on Recent Trends in Wealth Management, Warwick Business School, EPFL-HEC Lausanne Brown Bag Seminar, FCA*
2021	AERE*, MEA*, University of Geneva, University of St-Gallen, EPFL, IAEE*, GRASFI*, Institut Louis Bachelier/Banque de France*
2020	EAERE*, Workshop Sustainable Finance, FMA Annual Meeting , CESifo Area Conference on Energy and Climate Economics*, Geneva-Zurich Seminar on Sustainable Finance
2019	FMA Europe, Bocconi Finance Brown Bag Seminar
2018	Blackrock*, EEA/ESEM, EFA*, Research in Behavioral Finance Conference, University of Geneva Brown Bag Seminar, Swiss Economists Abroad Annual Meeting
2017	French Finance Association Annual Meeting, Conference on Hedge Funds and Other Collective Investment Funds (Poster), Warwick Business School Seminar, Swiss Economists Abroad Annual Meeting

\*: presented by  
co-author

## Awards, Fellowships, Grants

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2021	Geneva Institute for Wealth Management Research Award for <b>“Empty ESG Promises: A Text Analysis of Mutual Fund Prospectuses”</b>
2019	Swiss National Science Foundation Doc.Mobility Fellowship
2018	American Finance Association Doctoral Student Travel Grant
2016 - 2019	Warwick Business School Bursary

## Teaching Experience

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Fall 2023-	Lecturer: Financial Markets and Institutions; Corporate Finance; International Finance; Finance for Entrepreneurs
Spring 2023-	Lecturer: MSc., Sustainable and Entrepreneurial Finance ( <a href="#">E4S</a> ; EPFL-IMD-UNIL)
Fall 2021-22	TA: MSc., Introduction to Finance (EPFL)
2016-18	TA: Foundations of Financial Management (BSc), Empirical Finance (MSc), Quantitative Methods for Finance (MSc; Warwick)

## Other Academic Activities

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Referee: Management Science, Journal of Banking and Finance, Journal of Corporate Finance, Journal of Financial Econometrics, Journal of Business Ethics, Journal of Economic Behavior and Organization, Journal of Behavioral and Experimental Finance, Journal of Commodity Markets, European Journal of Finance, B.E. Journal of Economic Analysis & Policy.

Co-organizer: Geneva Summit on Sustainable Finance 2021, 2020

Scientific Committee Member: European Finance Association 2025, Royal Economic Society Junior Symposium 2019.

Discussant: Geneva Summit on Sustainable Finance 2020; Workshop Sustainable Finance (Liechtenstein) 2020; FMA Europe (Glasgow, Scotland) 2019

Service: EPFL College of Management of Technology Council Member 2022-23